Gmail

David Torgler <david@townofoakcreek.com>

Draft Oak Creek Transition Plan

1 message

Christine Rambo <crambo@upsizems.com> Fri, Jun 2, 2023 at 7:00 AM
To: David Torgler <david@townofoakcreek.com>, Nikki Noebel <nikkimf@yahoo.com>, Nikki Knoebel <Nikkiknoebel@gmail.com>
Cc: Ken Rogers <ken@southrouttmedical.com>, John Bristol <john.bristol@rcedp.org>

Hello Mayor Noebel and David,

As you know South Routt Medical Center will be applying for an OJT/OEDIT grant of $307,000 to cover the soft costs associated with expanding the medical center which will add 3.5 direct jobs, which in turn create another 1.4 indirect jobs and 2.1 induced jobs in the local economy for a total of 6.8 jobs and $2.78 million in labor and proprietor income over three years.

SRMC's expansion allows it to serve more patients and to support a medical tourism strategy for the Town. The more patients SRMC brings into town for appointments the more daytime traffic there will be to support small businesses.

A critical factor in SRMC securing the grant is its alignment with Oak Creek's transition plan. Since the Town doesn't currently have a transition plan, John Bristol and I have been working on a draft plan that includes medical tourism as a key economic diversification strategy. See attached document. We would like to get your feedback. Once the transition plan meets your approval, please consider presenting it at a Town Board Meeting for approval.

SRMC intends to make a formal presentation to the NWCDC at its June 15th Monthly Meeting. David, we hope you can represent Oak Creek during the presentation to talk about the importance of SRMC's expansion to the Town's economy.

Thanks,

Christine Wong Rambo, CEcD, MBA
President, Upsize Marketing Strategies
Cell: 318.557.0609
Email: crambo@upsizems.com
Website: www.upsizems.com

Oak Creek Transition Action Plan.docx
239K